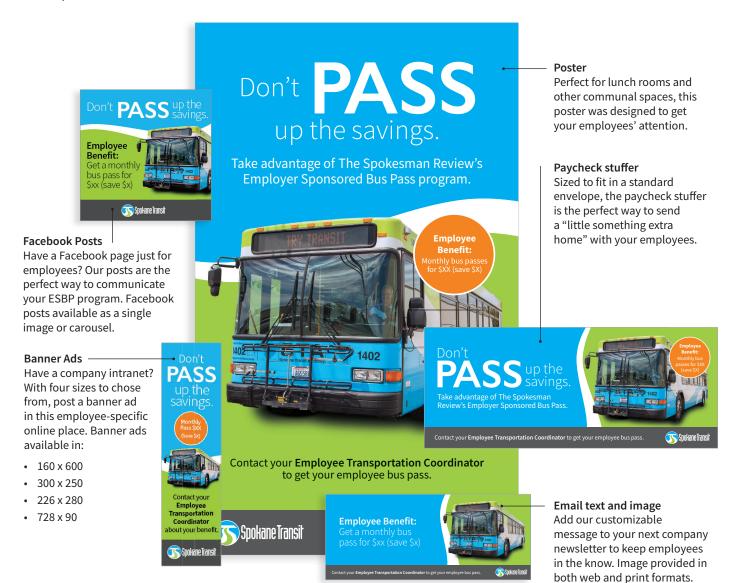
Employer Sponsored Bus Pass TOOLKIT



As a valued Employer Sponsored Bus Pass (ESBP) partner, Spokane Transit Authority wants to help you spread the word about this unique employee benefit. To make it easier, we've created a toolkit of customizable materials.



Have an internal marketing team with design capabilities? STA will provide native design files to your team. Need help customizing your ESBP toolkit? STA is here to help.

Contact Brandon Rapez-Betty at BRapez-Betty@spokanetransit.com to get started with your Employer Sponsored Bus Pass toolkit.



Basic



Carousel







60x600





335x280



300x250



Contact your **Employee Transportation Coordinator**about your benefit.





738x90

Image

Employee Benefit: Get a monthly bus pass for \$xx (save \$x)



Contact your **Employee Transportation Coordinator** to get your employee bus pass.



Text

Don't PASS up the savings. Take advantage of our Employer Sponsored Bus Pass program.

Did you know that [COMPANY] offers all of our employees STA bus passes at a reduced rate? Get an STA monthly pass for \$[XX] and save \$[XX] a month. No more spending money at the pump or on parking. Want to get a pass? Contact [ETC'S NAME] at [PHONE] or [EMAIL].

